



Live the Dream

IDEAS FOR A BETTER NEW ZEALAND

PRE-PROGRAMME // AUG - NOV

- Applicants selected
- National meet-up @ Festival for the Future (23-25 Sept AKL)
- Weekend hui for participants in your city (October)
- Mentor meet-up event (late October)

WEEK ONE // NOV 28 – 2 DEC

- Orientation – launch event, and meet the community!
- Intro to social entrepreneurship & enterprise in action
- Intro to lean start-up and design thinking. Discovery phase to better understand problems worth solving

WEEK TWO // 5 – 9 DEC

- Visit social enterprises in action, learn how they work
- Design thinking – research and stakeholder interviews, making sense of insights from the discovery phase
- Ideation – developing and distilling ideas for change

WEEK THREE // 12 – 16 DEC

- Visit social enterprises in action, learn how they work
- Ideation – developing and distilling ideas for change
- An intro to lean-start up and social enterprise canvas
- Mentor meet-up, testing & validation // Break for Xmas

WEEK FOUR // 9 – 13 JAN

- Re-orientation – back from break, dial up the pressure!
- Focus in on your idea, and what it takes to make it fly
- Building your enterprise capability – value proposition, teams, networking and partnerships, storytelling

WEEK FIVE // 16 – 20 JAN

- Visit social enterprises in action, learn how they work
- Building your enterprise capability – business models, markets, financial literacy, funding and revenue
- Venture development and one-on-one coaching

WEEK SIX // 23 – 27 JAN

- Half-way 'show & tell' event – share your journey & vision
- Building your enterprise capability – business models, markets, financial literacy, funding and revenue 2.0
- Venture development and one-on-one coaching

WEEK SEVEN // 30 JAN – 3 FEB

- Fine tuning your social enterprise business model
- Venture development and one-on-one coaching
- Enterprise capability – legal structures & governance, bringing it all together into a lean 90 day action plan

WEEK EIGHT // 6 – 10 FEB

- Fine tuning your social enterprise business model
- Developing your 90-day plan for post programme
- Strengthening your mentor and advisory network
- Practicing your pitch for the final Showcase event

WEEK NINE // 13 – 17 FEB

- Final Showcase event(s) – pitch your vision
- 90-day plan and next steps beyond the programme
- Wrap-up, evaluation and reflection
- See you soon!

POST-PROGRAMME

- Opportunities for seed funding
- Opportunities to access space to work from
- Opportunities for further training and development
- Opportunities for mentoring and support